

Notice Regarding Executive Personnel Changes

1. Changes of Directors and Executive Officers (Effective April 1, 2012)

New Title (New Responsibility)	Name	Current Title (Current Responsibility)
Representative Director and Executive Vice President (Assistant to the President)	Toshio Adachi	Representative Director and Executive Vice President (Chief Officer, General Administration and Legal Affairs)
Representative Director and Executive Vice President (Assistant to the President)	Toshishige Hamano	Representative Director and Executive Vice President (Chief Business Planning Officer)
Representative Director and Executive Vice President (Assistant to the President)	Yoshiaki Ibuchi	Representative Director and Executive Vice President (Chief Business Planning Officer)
Representative Director and Executive Vice President (Assistant to the President)	Kenji Ohta	Representative Director and Executive Vice President (Chief Technology Officer; Branch General Manager, Tokyo Branch)
Executive Vice President (Chief Technology Officer; Group General Manager, One-of-a-Kind Products and Corporate Design Group)	Shigeaki Mizushima	Executive Managing Officer (Group General Manager, Corporate Research and Development Group; Group General Manager, Intellectual Property Group)
Executive Vice President (Chief Officer, Sales and Marketing; Group General Manager, Global Business Group)	Kozo Takahashi	Executive Managing Officer (Group General Manager, North & South America Group; CEO & Chairman of the Board, Sharp Electronics Corporation)
Senior Executive Managing Officer (General Manager, Business Solutions; Group General Manager, Document Solutions Group)	Fujikazu Nakayama	Executive Managing Officer (General Manager, Business Solutions; Group General Manager, Document Solutions Group)
Executive Managing Officer (Branch General Manager, Tokyo Branch)	Motohiko Hayashi	Executive Managing Officer (Group General Manager, Solar Solutions Business Development Group)
Executive Managing Officer (General Manager, Management Planning; Group General Manager, Management Planning Group; Group General Manager, Business Development Group)	Toshihiko Fujimoto	Executive Officer (Group General Manager, Business Development Group)
Executive Managing Officer (Group General Manager, Domestic Sales and Marketing Group)	Kazutaka Ihori	Executive Officer (Group General Manager, Corporate Sales Group)
Executive Managing Officer (Group General Manager, Corporate Accounting and Control Group)	Tetsuo Onishi	Executive Officer (Group Deputy General Manager, Europe Group; Vice President, Sharp Electronics (Europe) GmbH)

Director and Executive Officer (Group Deputy General Manager, Large Liquid Crystal Display Business Group)	Katsuaki Nomura	Director and Executive Managing Officer (General Manager, Corporate Strategy; Group General Manager, Corporate Accounting and Control Group)
Executive Officer (Group General Manager, Display Solutions Development Group)	Masatsugu Teragawa	Executive Officer (Group General Manager, Audio-Visual Systems Development Group)
Executive Officer (Group General Manager, Global Brand Strategy Group)	Keiko Okada	Executive Officer (Group General Manager, One-of-a-Kind Products and Corporate Design Group; Group General Manager, Global Brand Strategy Group)
Executive Officer (Group General Manager, Audio-Visual Systems Group)	Masayuki Mohri	Executive Officer (Group General Manager, Management Planning Board)
Executive Officer (Group Deputy General Manager, Solar Systems Group)	Hiroshi Morimoto	Executive Officer (Group General Manager, Solar Systems Development Group)
Executive Officer (Group Deputy General Manager, Domestic Sales and Marketing Group; President, Sharp Electronics Marketing Corporation)	Akira Atarashi	Executive Officer (Group General Manager, Domestic Sales and Marketing Group)

2. Changes of Directors (Effective late June 2012)

New Title	Name	Current Title
Representative Director and Executive Vice President	Shigeaki Mizushima	Executive Managing Officer (Executive Vice President, effective April 1, 2012)
Representative Director and Executive Vice President	Kozo Takahashi	Executive Managing Officer (Executive Vice President, effective April 1, 2012)
Director and Senior Executive Managing Officer	Fujikazu Nakayama	Executive Managing Officer (Senior Executive Managing Officer, effective April 1, 2012)
Director and Executive Managing Officer	Toshihiko Fujimoto	Executive Officer (Executive Managing Officer, effective April 1, 2012)
Director and Executive Managing Officer	Kazutaka Ihori	Executive Officer (Executive Managing Officer, effective April 1, 2012)
Director and Executive Managing Officer	Tetsuo Onishi	Executive Officer (Executive Managing Officer, effective April 1, 2012)

* The above-mentioned changes will be submitted for and subject to approval at the shareholders' meeting and directors' meeting in late June 2012.

3. Retiring Directors (Effective late June 2012)

Name	Current Title
Toshio Adachi	Representative Director and Executive Vice President *Corporate Management Advisor (effective late June 2012)
Toshishige Hamano	Representative Director and Executive Vice President *Corporate Management Advisor (effective late June 2012)
Yoshiaki Ibuchi	Representative Director and Executive Vice President *Corporate Management Advisor (effective late June 2012)
Kenji Ohta	Representative Director and Executive Vice President *Senior Executive Fellow (effective late June 2012)
Katsuaki Nomura	Director and Executive Officer (effective April 1, 2012) *Continues as Executive Officer

* The above-mentioned Directors will retire from their Director's post at the shareholders' meeting in late June 2012.

4. Newly Appointed Executive Officers (Effective April 1, 2012)

New Title (New Responsibility)	Name	Current Responsibility
Executive Officer (Group General Manager, Corporate Research and Development Group)	Mototaka Taneya	Group Deputy General Manager, Corporate Research and Development Group; Division General Manager, Energy Technology Development Center
Executive Officer (Group General Manager, North & South America Group; CEO & Chairman of the Board, Sharp Electronics Corporation)	Toshiyuki Osawa	President, Sharp Electronics Sales (China) Co., Ltd.

5. Retiring Executive Officers (Effective March 31, 2012)

Name	Current Title (Current Responsibility)
Takashi Nukii	Executive Managing Officer (General Manager, Production Technology and Quality Control; Group General Manager, CS Promotion Group) *Advisor (effective April 1, 2012)
Tsuneo Nakamura	Executive Officer (General Manager, Audio-Visual Systems Business; Group General Manager, Audio-Visual Systems Group) *Group General Manager, CS Promotion Group (effective April 1, 2012)