

Sharp Radios over the Years

From Crystal to Vacuum Tubes to Transistors

The golden age of radio in Japan spanned the 35-year period from 1925, when broadcasts began, to 1960, when television became widespread. The wartime economy of the mid-1930s and later hampered development of technology for radios. But in homes across the nation, radio continued to serve as the family's primary source of information and entertainment.

✦ 1925 ✦
Radio's Infancy



Crystal Radio

Comprising a tuned circuit for picking up broadcast signals and a crystal detector for extracting the audio signal from the radio waves, the crystal radio required a receiver in order to function properly.

✦ 1929 ✦
Radio Age Dawns



Battery-Powered Vacuum-Tube Radio

Although the vacuum-tube radio had a speaker to amplify sound and boasted high sensitivity, its expensive battery had to be replaced periodically, making it no more than a temporary product on the scene.

✦ 1930 ✦
Growth Period



AC Vacuum-Tube Radio (No. 30)

Drawing its power from a lamp line, this radio featured a separate speaker placed on top of the main unit.

✦ 1930 ✦
Growth Period



Radio with Built-in Speaker (No. 21)

This radio used regenerative detection to improve sensitivity, with sound being picked up directly from different frequencies. This was the most common type of radio until the end of World War II. Sharp was the first company to make a radio with built-in speakers.

✦ 1932 ✦
A Maturing Market



Phono Radio (No. 53)

Sharp released a combination radio and record player, designed as a luxurious piece of furniture.

✦ 1932 ✦
A Period of Development



Midget Radio (No. 34)

Advancements in vacuum tube performance—including four- and five-terminal designs—enabled radios to become smaller. Sharp's midget radio was a popular addition to the company's product lineup.

✦ 1938 ✦
Growth Slows



Wartime Austerity Radio (Aikoku No. 1)

Tightening wartime measures restricted the amount of metal that could be used for radio parts such as transformers. Soon only government-standardized models were being manufactured.

Note: The Sino-Japanese War broke out in 1937, miring the country in war.

✦ 1950 ✦
Business Recovers



Superheterodyne Radio (SR-50)

Shortly before the onset of private broadcasting in Japan, there was an industry-wide switch to superheterodyne models, which offered superior sensitivity and clearer channel selection. Compact, inexpensive models became popular.

Note: Superheterodyne models were built during the war years, but these were specialized models designed to function over long distances.

✦ 1957 ✦
The Zenith



Transistor Radio (TR-115)

The transistor revolutionized the radio. Compact, portable radios were a hit around the world.

History of Television

Development at Sharp

Higher picture quality

Progress in broadcasting infrastructure

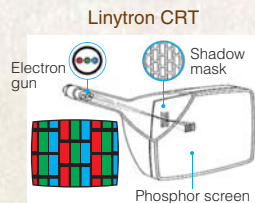
Ease of use

"Double sign" feature for simple color adjustment



1969: 19C-D3UN
Used two on-screen red lines (the "double sign") to simplify color adjustment

Automatic picture adjustment
1959: TD-81
Automatically optimized picture quality for each channel



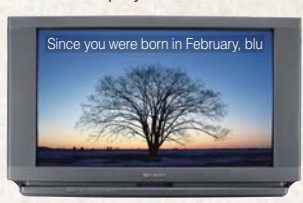
1972: 14IC-401
Used a horizontal electron gun to eliminate color shift

Key Station F500
Featured 500 lines of horizontal resolution for high picture quality



1985: 21C-K5B
Displayed detailed images with at least 500 lines of horizontal resolution when driven by video input

NewsVision
Allowed display of text broadcasts



1994: 32C-WD5
Allowed the user to view news in the form of text broadcasts while watching a TV program

TV with support for multiplex broadcasts (text and audio)



1983: 21C-L1
Allowed users to timer-record a text program or superimpose text onto a TV program

Start of test text broadcasts in Japan
1983

Start of text broadcasts in Japan
1985

Start of BS broadcasts in Japan
1989

TV with an Advanced Super-V LCD



2001: LC-20B1
Used an Advanced Super-V low-reflection black TFT LCD

HOME1125 high-definition TV



1992: 36C-SE1
Incorporated a simple MUSE decoder and pioneered HDTV for households at the low cost of one million yen

Start of test high-definition MUSE broadcasts in Japan
1991

Start of CS broadcasts in Japan
1992

LED AQUOS



2009: LC-60LX1
Delivered high picture quality by combining UVVA technology and LED backlighting

Terrestrial digital high-definition LCD TV



2003: LC-37AD1
Incorporated a built-in terrestrial digital HDTV tuner

Start of terrestrial digital broadcasts in Japan
2003

Start of BS digital broadcasts in Japan
2000

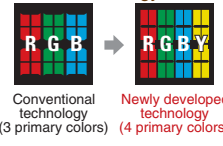
Start of CS digital broadcasts in Japan
1996

70-inch AQUOS Quattron 3D



2011: LC-70X5
Allowed users to enjoy a compelling, high-quality picture on a large 70-inch screen, which was more than four times the size of a 32-inch model

Four-primary-color technology



2010: LC-60LV3
Displayed colors such as glittery gold and bright yellow with vivid clarity thanks to four-primary-color technology that added yellow sub-pixels

Sakai Plant goes online

Kameyama Plant goes online

Japan's first domestically produced TV



1953: TV3-14T
The first TV to be mass-produced in Japan

Start of television broadcasts in Japan
1953

Sharp's first color TV



1960: CV-2101
Reproduced vivid images thanks to a proprietary color circuit

Start of color broadcasts in Japan
1960

All-channel TV
1968: 20G-W1U
All-channel TV with support for UHF broadcasts

Start of commercial UHF broadcasts in Japan
1968

1978: AN-1
Audio multiplexing adapter
1979: CT-2006
TV with built-in audio multiplexing functionality

Start of test broadcasts with audio multiplexing in Japan
1978

Start of broadcasts with audio multiplexing in Japan
1982

New Head Office Plant goes online

Portable TV
1957: TM-20
Featured a 14-inch design that could be easily carried anywhere in the home



TV-in-TV capability



1978: CT-1804X
Offered TV-in-TV capability for displaying two programs at the same time

Integrated TV and VCR



1980: CT-1818V
Integrated a TV and VCR into a single, stylish unit

X1 PC-TV



1982: CZ-800C/D
In addition to TV and PC functions, it could superimpose TV and PC images

3-inch LCD color TV



1987: 3C-E1
Used a color TFT LCD panel

Window Series large-screen LCD TV



1995: LC-104TV1
Used a 10.4-inch color TFT LCD panel

Introduction of AQUOS



2001: LC-20C1
Proposed a mobile approach to watching TV in the home with a portable design, set at a retail price of about 10,000 yen per inch

Freestyle AQUOS featuring freedom of installation



2011: LC-60F5
Introduced 32/40/60-inch models of the Freestyle AQUOS; expanded ways for watching TV by allowing the user to place the TV almost anywhere

Introduction of the Freestyle AQUOS



2011: LC-20FE1
Proposed the idea of carrying the TV with you to wherever in the home you want to watch it

AQUOS Familink support
2006: LC-37GX1W
Used a single remote control to operate both the TV and a video recorder



1957: TB-50
Allowed users to quickly tune stations with a push-button channel-switching device



1959: TW-3
Allowed users to turn the TV on and off, switch channels, and control volume with a cordless remote control



1972: 20C-241
Displayed the channel number on the screen in large text for one or two seconds after changing channels



1979: CT-1880
Used a control unit that could be detached to serve as a remote control or attached to serve as a touch sensor



1985: 28C-G10
Used a digital TV circuit to display images from nine channels on the same screen



1991: 9E-HC1
Used an 8.6-inch color TFT LCD panel



1950s

1960s

1970s

1980s

1990s

2000s

2010s

Device Industry and Information/Communications Products That Originated in Calculators

Device industry stemming from the calculator

Semiconductor Industry





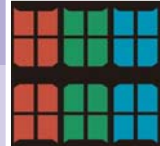




Camera module

Microwave oven

Word processor

Faced with the need for LSIs to use in its calculators, Sharp built the Advanced Development and Planning Center including a semiconductor plant in Tenri in 1970 and began mass-producing LSIs. Sharp's approach of developing distinctive products through the in-house manufacture of key devices began here.

LCD Industry

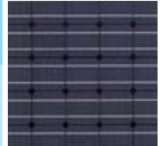

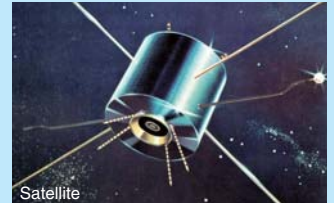

LCD TV

Media tablet

Videocamera

To differentiate its offerings from those of competitors, Sharp incorporated an LCD, which it had been researching since 1969, in a calculator, thereby creating a thinner device that used less power. LCDs went on to become key devices used in fields ranging from information/communications devices to audiovisual products, evolving into a premier electronics industry.

Solar Cell Industry

Community utilizing solar power


Satellite

Mega-solar plant

Sharp began conducting research into solar cells in 1959 and initiated mass production in 1963, but it was the incorporation of solar cells into calculators that provided the key impetus to development of the component. The solar cell industry will continue to grow in the future, with products ranging from residential solar power systems to mega-solar plants.

Sharp Calculators Recognized as an IEEE Milestone (2005)


Sharp calculators have been recognized as an IEEE Milestone by the IEEE, an international academic society in the area of electricity and electronics. The honor recognizes innovative initiatives undertaken by Sharp from 1964 to 1973 to miniaturize calculators and reduce their power consumption. Semiconductor, LCD, and solar cell technologies established as part of these research processes made significant contributions to the development of the electronics industry.



IEEE Milestone commemorative plaque


Origins of information/communications products

All-transistor diode calculators




1964: CS-10A

IC calculators




1967: CS-31A

LSI calculators




1969: QT-8D
Used MOS LSIs to achieve a higher degree of integration than was possible with ICs

LCD calculators




1973: EL-805
Used an LCD and C-MOS LSIs; could be used for 100 hours on a single AA battery

Solar-powered calculators




1976: EL-8026
Brought solar cells, which had previously been used exclusively in lighthouses and on satellites, to the calculator

Buttonless




1977: EL-8130

0.8 mm thick



1985: EL-900

Exceptional designs




1979: EL-8152

Development of more advanced manufacturing technologies

ELSiS

Awarded the 1970 Okochi Memorial Production Prize


Development of the film carrier method



1976: EL-8020


Production line automation

First-half process



1978: EL-8140

Second-half process



1980: EL-211

Awarded the 1980 Okochi Memorial Production Prize

Sharp's information communications products that are attracting attention today




Touchscreen LCD monitor

Digital MFP




Electronic cash register

POS terminal




Media tablet

Business-use mobile handsets




Electronic dictionary

Fax machine




Calculator

Smartphone

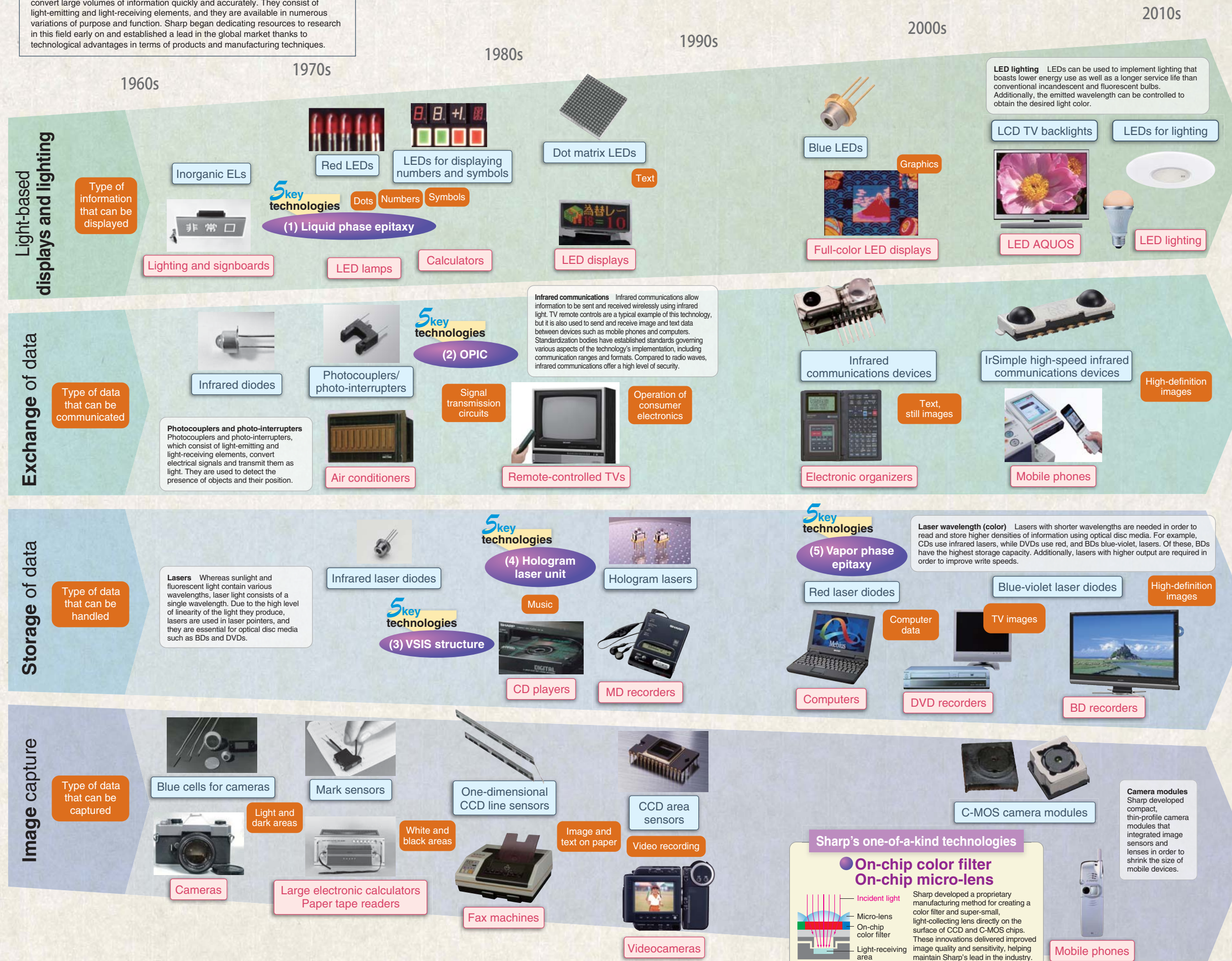
Voucher printers 1962 CTS-1	Minicomputers 1971 HAYAC-3000	Handy data terminals 1972 BL-3100	Scientific calculators 1977 PC-1200	Electronic translators 1979 IQ-3000	Electronic organizer 1987 PA-7000	Zaurus PDA 1993 PI-3000
Cash registers 1971 ER-40	Compact business processing terminals 1972 Billpet	POS terminals 1973 BL-3700	Personal computers 1978 MZ-80K	Word processors 1979 WD-3000	English-Japanese translation system 1988 DUET E/J	Electronic dictionaries 1997 PW-5000
Copiers 1972 SF-201				Fax machines 1980 FO 2000	Cordless phones 1987 CJ-530	Mobile phones 1994 JN-A100

What are optoelectronics devices?

Optoelectronic devices—semiconductor components that combine optics and electronics—have played a major role in the development of an advanced, information-based society thanks to their ability to communicate, store, and convert large volumes of information quickly and accurately. They consist of light-emitting and light-receiving elements, and they are available in numerous variations of purpose and function. Sharp began dedicating resources to research in this field early on and established a lead in the global market thanks to technological advantages in terms of products and manufacturing techniques.

Developing along with Application

Products: Optoelectronic Devices



Sharp's One-of-a-Kind Technologies That Bolster Its Lead in Optoelectronics



1 Liquid phase epitaxy
 Manufacturing technology
 This method for forming light emitter p-n junctions at the same time as crystal is grown allows growth of extremely high-quality crystal. Sharp's patents in the area of crystal growth propelled the company to a leading position in the industry.

2 OPIC (optical IC)
 Product technology
 OPICs integrate a light-receiving element and signal processing circuit onto a single chip. Integration with an IC reduces the effects of external interference and allows output signals to be directly linked to a microcontroller. The design was instrumental in the development of more compact, more reliable, and more inexpensive devices.

3 VSIS structure (V-channeled substrate inner stripe)
 Manufacturing technology
 The creation of a V-shaped groove on a P-type gallium arsenide substrate allows the formation of a series of thin layers, providing stable laser light with a long service life.

4 Hologram laser unit
 Product technology
 A hologram laser unit incorporates a light-emitting laser element and a light-receiving signal-reading element into a single package. In addition to allowing more compact pickups, the design is distinguished by its reduction of the need to perform optical adjustment during the assembly process.

Inside structure of a hologram laser

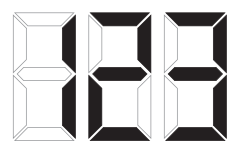
3 Vapor phase epitaxy
 Manufacturing technology
 Vapor phase epitaxy technology is used to form thin films by growing crystals of the vaporized material on a substrate. Sharp has drawn on its expertise in the area of crystal growth technologies to establish a lead over competitors and seize high market share.

Evolution of LCD Technology and Application Products

1970s



LCD calculators



DSM LCD

DSM (dynamic scattering mode) displays use the fact that light is scattered when a voltage is applied to liquid crystal.

The advantage of a simple design was offset by high operating voltages and sluggish response in cold environments.

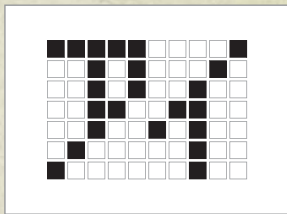
1980s



Thin-profile calculator



Electronic translator



TN LCD

Passive matrix type

TN (twisted nematic) displays use the fact that previously aligned liquid crystal molecules change their alignment when a voltage is applied.

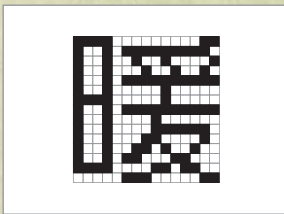
TN LCDs solved the problems with DSM designs but suffered from deteriorating contrast as the number of pixels was increased.



Japanese word processor



Electronic organizer



STN LCDs Color STN LCDs

STN (super twisted nematic) displays use liquid crystal molecules that twisted to a much higher degree than those in a TN LCD, yielding superior contrast.

STN displays were characterized by a yellow-green or blue tint. Later designs eliminated the tint and introduced color capability.

1990s



Portable TVs

LCD projectors



LCD videocameras



Car navigation systems



Laptop and notebook computers



Color TFT LCDs

Active matrix type

TFT displays use thin-film transistors (TFTs) to switch pixels on and off.

TFT displays provide dramatically improved contrast and response compared to TN LCDs, even when the number of pixels is increased.

LCD technology today (2000 and beyond)

Mobile



Tablets



Mobile phones



PDA

CG-Silicon*2

Mobile Advanced Super-V LCDs Advanced TFT LCDs

Reflective/transflective type

A reflector inside the LCD's pixels reflects incident light from the surface of the display to increase ease of viewing.

This technology makes possible displays that can be viewed in bright light.

Note: Some mobile products use transmissive LCDs.

*1 IGZO

In IGZO displays, the silicon in the TFT material is replaced with an oxide of indium (In), gallium (Ga), and zinc (Zn) to more readily facilitate the flow of electrons. This technology allows smaller TFTs while increasing screen brightness and lowering energy use.

*2 CG-Silicon

CG-Silicon (continuous grain silicon) incorporates innovations in the crystalline structure of TFT silicon to more readily facilitate the flow of electrons. It can be used to create high-definition LCD panels into which peripheral functionality has been integrated.

Large LCDs



Large-screen LCD TVs

Full-HD*3 panels

Double-speed Advanced Super-V LCDs*4



Touchscreen displays

Advanced Super-V LCDs

Advanced Super-V

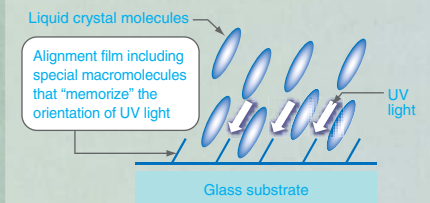
This new display technology incorporates innovations in liquid crystal molecule alignment and pixel structure.

Advanced Super-V LCDs provide excellent viewing angles in all directions, fast response, and no image persistence, even when displaying fast-motion video. Moreover, they can display high-contrast images.

Advanced technology for large LCDs

UV²A* technology

This photo-alignment technology allows liquid crystal molecules to be aligned with a high degree of precision. It also allows high contrast of 5,000:1 (1.6 times better than previous technologies), fast response (2 times better than previous technologies), and high light utilization efficiency (with an aperture ratio that is at least 20% higher than previous technologies) for vivid colors and reduced energy use. Moreover, the simple design affords a high level of production efficiency.



Once the orientation of the alignment film is determined by irradiating the substrate with ultraviolet (UV) light during the manufacturing process, the liquid crystal molecules are aligned in the same direction.

* UV²A: Ultraviolet induced multi-domain vertical alignment

Four-primary-color technology

This technology adds yellow to the conventional three primary colors of red, green, and blue to implement four-primary-color pixels. This enhancement allows displays to vividly reproduce colors such as glittery gold and emerald-green, which are difficult to create with the conventional three primary colors.



Note: Sharp's four-primary-color concept was designed for use with LCDs; it differs from the conventional three-primary-color concept of light and color.

Ultra-high-resolution LCD technology

Ultra-high-resolution LCDs can display extremely realistic images with smooth edges at resolutions far in excess of standard high-definition broadcasts.

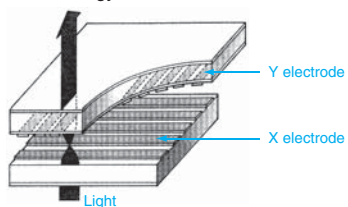
ICC 4K LCD TV (3,840 × 2,160 pixels)
Combining Sharp's large-screen, high-resolution LCD control technology with signal processing technology from I-cubed Research Center Inc., the ICC 4K LCD TV reproduces depth and texture at a level of detail that approaches the natural world.

85-inch direct-view LCD compatible with Super Hi-Vision (ultra high definition) (7,680 × 4,320 pixels)

The first display of its kind in the world, this UHDTV was developed jointly by Sharp and NHK in 2011. The device reproduces video with overwhelming presence and intensity.

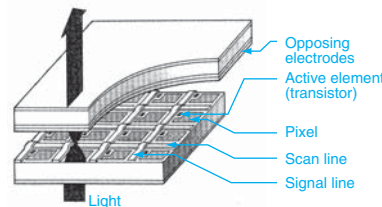
From passive matrix to active matrix

As the size and resolution of displays increased, manufacturers were unable to resolve contrast and response speed inadequacies with passive matrix designs, and active matrix LCDs became the dominant technology.



Passive matrix drive design

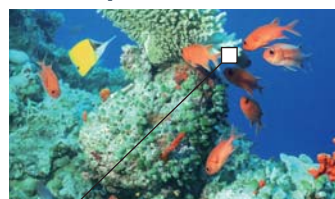
When a voltage is applied to X and Y electrodes forming a matrix along the display's X- and Y-axes, the potential difference created in the point (pixel) at their intersection causes the orientation of the LCD molecules there to change.



Active matrix drive (TFT) design

Transistors attached to individual pixels serve as switches, turning elements on and off.

Principle of color LCDs



Pixels are divided into three sub-pixels, and color filters are used to create the three primary colors of red, green, and blue. A range of colors can then be reproduced by varying the lightness and darkness of the three primary colors.