## Notice Regarding Executive Personnel Change

Sharp Corporation approved the appointment of an additional Representative Director as follows at the meeting of its Board of Directors held on March 29, 2011.

## 1. Newly Appointed Representative Director

Name: Kenji Ohta

New Title: Representative Director and Executive Vice President

(Current Title: Director and Senior Executive Managing Officer)

New Responsibility: Chief Technology Officer

Group General Manager, Tokyo Branch

## 2. Supplementary Information

Date of Birth: February 21, 1948

Prior/Current Positions:

April 1973	Joined Sharp Corporation
June 2001	Corporate Director
	Group General Manager, Corporate R&D Group
May 2003	Corporate Executive Director
	Group General Manager, Corporate R&D Group
May 2005	Corporate Senior Executive Director
	Chief Technology Officer
June 2008	Director and Senior Executive Managing Officer
	Chief Technology Officer
March 2009	Director and Senior Executive Managing Officer
	Chief Technology Officer
	Group General Manager, Intellectual Property Group
September 2010	Director and Senior Executive Managing Officer
	Group General Manager, Tokyo Branch(current)

Number of Sharp Corporation's Shares held (Thousands of Shares): 33

## 3. Effective Date of Appointment

April 1, 2011