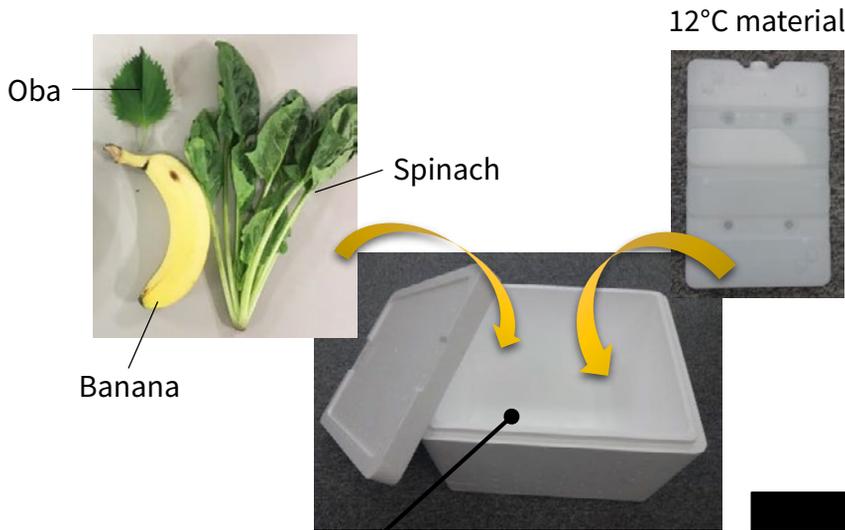




# Fresh produce cooling with no low-temperature damage

Some produce such as bananas and oba (shiso) experience discoloration and damage when exposed to near-zero temperatures. This is called low-temperature damage of produce.

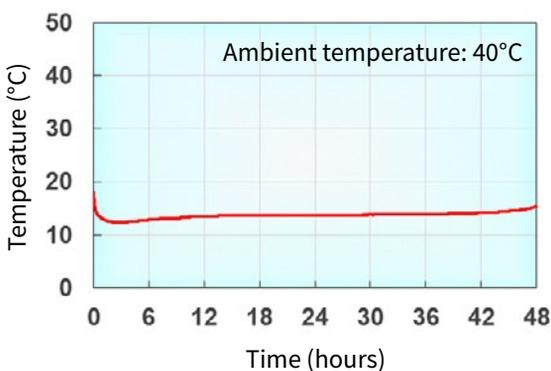
With Sharp's 12°C cold-retention material, there is no low-temperature damage to the produce even if it touches the material.



Reference: When using ice (melting point of 0°C)

After 15 hours

Air temperature inside insulated box cooled with 12°C material



Keeps for 2 days at approx. 13°C



No change  
Freshness maintained!



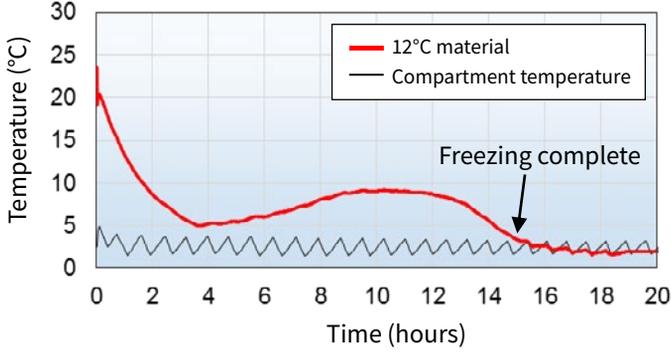
Weight of cold-retention material used: Approx. 5 kg  
Insulated box material: EPS

# Freezing performance of 12°C cold-retention material

Sharp's 12°C material is frozen in a refrigerator (3°C), so compared to using a freezer, its incorporation cost is lower, and so is electricity consumption. And if you are using a freezer, the material can be frozen in a shorter time.

## Freezing performance in a refrigerator

Temperature change in Sharp's 12°C material (just under 1 kg)

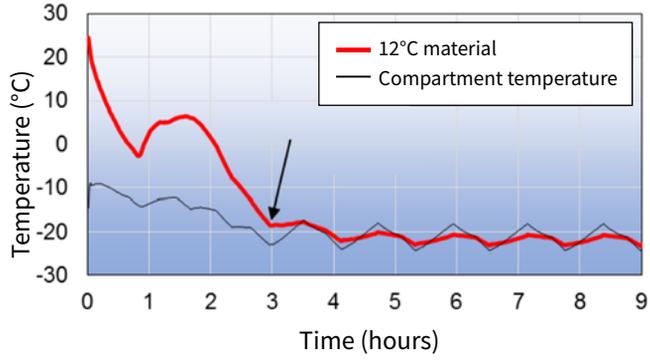


Sharp's 12°C material freezes in a refrigerator.

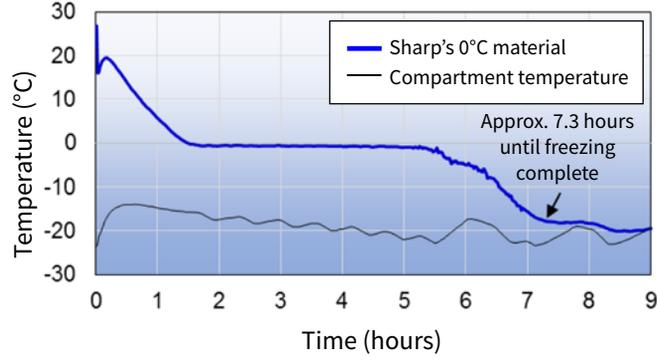
Takes approx. 15 hours until just under 1 kg is completely frozen.

## Freezing performance in a freezer

Temperature change in Sharp's 12°C material (just under 1 kg)



Temperature change in Sharp's 0°C material (just under 1 kg of water)



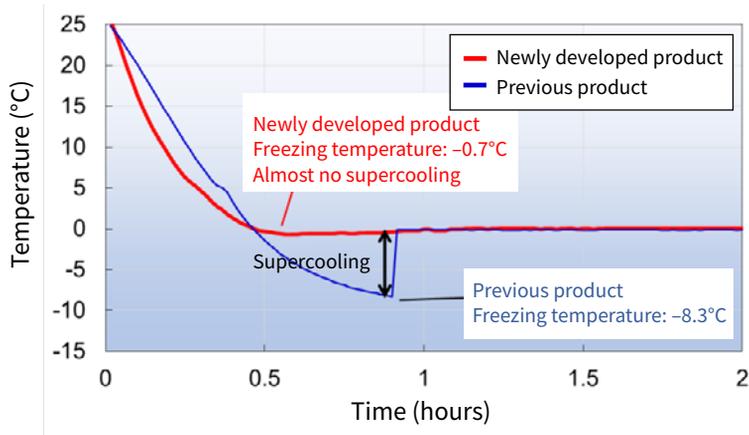
Compared to Sharp's 0°C material (water), our 12°C material takes about 40% less time\* to freeze. Therefore the freezing-usage cycle of the cold-retention material can be sped up, or the number of cold-retention units inside the freezer can be reduced.

\*Based on results of Sharp testing

# Freezing performance of 0°C cold-retention material

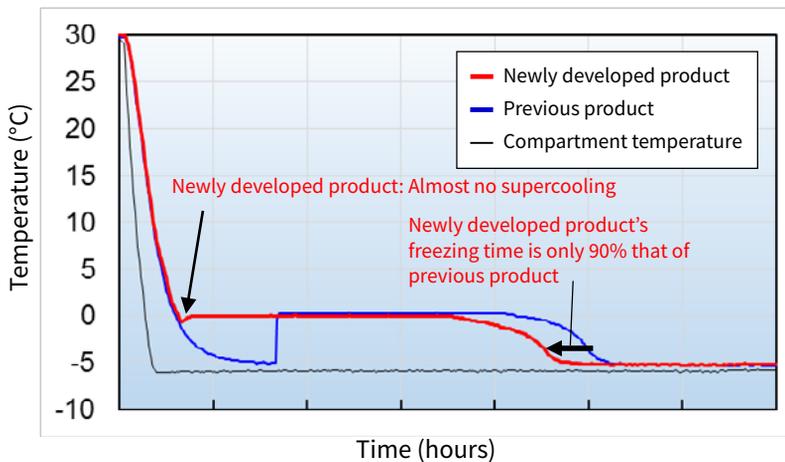
Generally, supercooling occurs when freezing water (used as 0°C material). Sharp developed a material that freezes at -2°C or higher using proprietary supercooling-reduction technology.

## Degree of supercooling of newly developed product and previous product



Because freezing temperature is high, the freezer temperature can be set higher, which translates into lower energy consumption for the freezer.

## Freezing time between newly developed product and previous product (freezing performance at -5°C)



There is almost no supercooling with Sharp's 0°C material, and freezing time is shorter, so the freezing-usage cycle of the cold-retention material can be sped up, or the number of cold-retention units inside the freezer can be reduced.

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This leaflet is current as of June 2019.