

SHARP

1

2007 Press Meeting

SHARP CORPORATION

Katsuhiko Machida
President

January 12, 2007

SHARP

Baby Boomers

Spend for daily enjoyment

Spend for preparation for the future

「極 · 樂 · 備」

Quality

Pleasure

Preparation

Second-generation Baby Boomers

Spend for a more convenient life

「輕 · 薄 · 探 · 省」

Small

Thin

Search

Saving

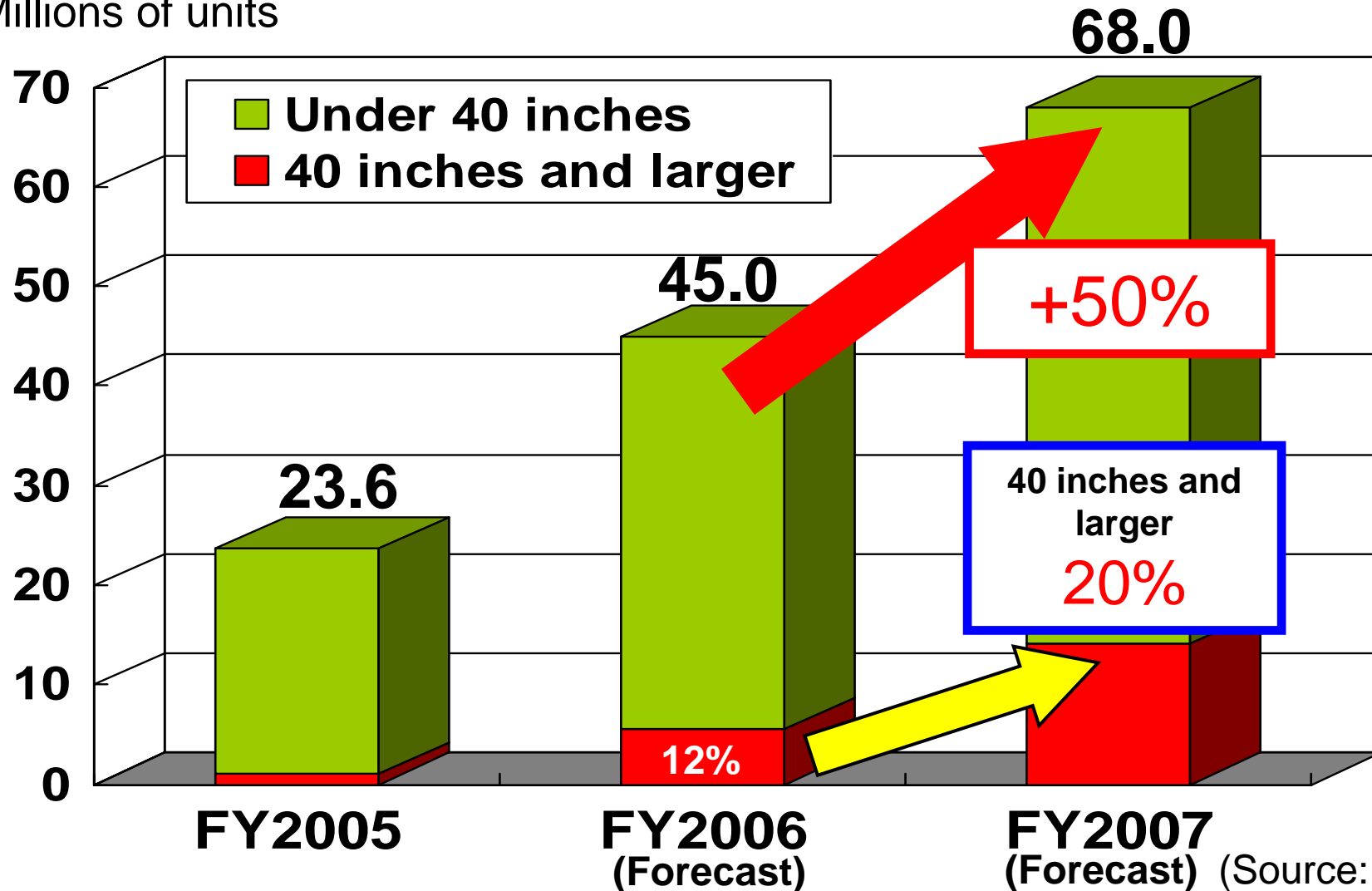
I . Policies for Key Businesses in FY2007

1. LCD TVs and Large-size LCDs



LCD TV Demand (Worldwide)

Millions of units



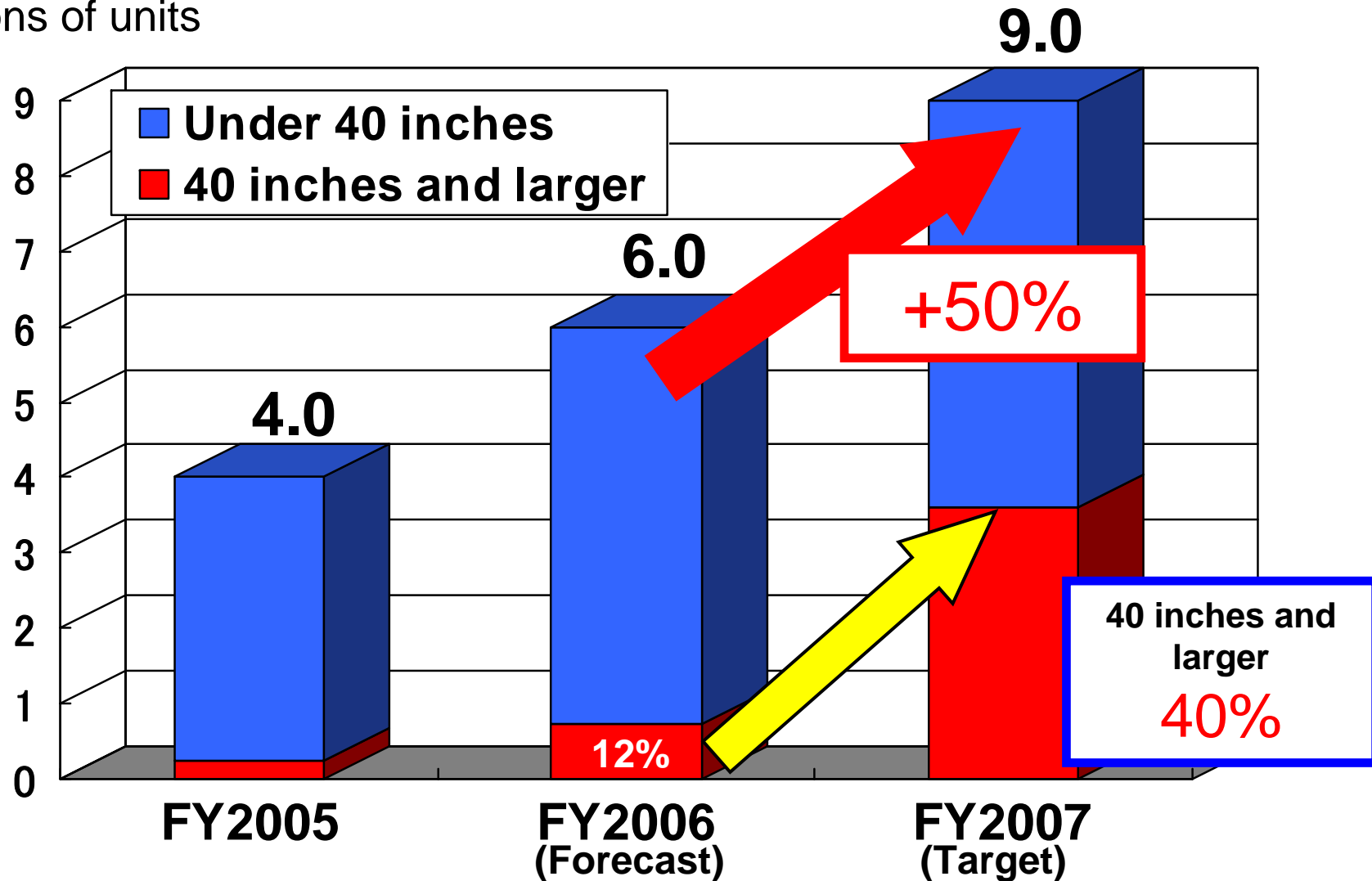


The world's largest 108-inch LCD TV

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1) Sharp FY2007 LCD TV Sales Target

Millions of units



2) Capacity Enhancement at Kameyama No.2 Plant

First Phase
Aug. 2006 15,000 sheets / month

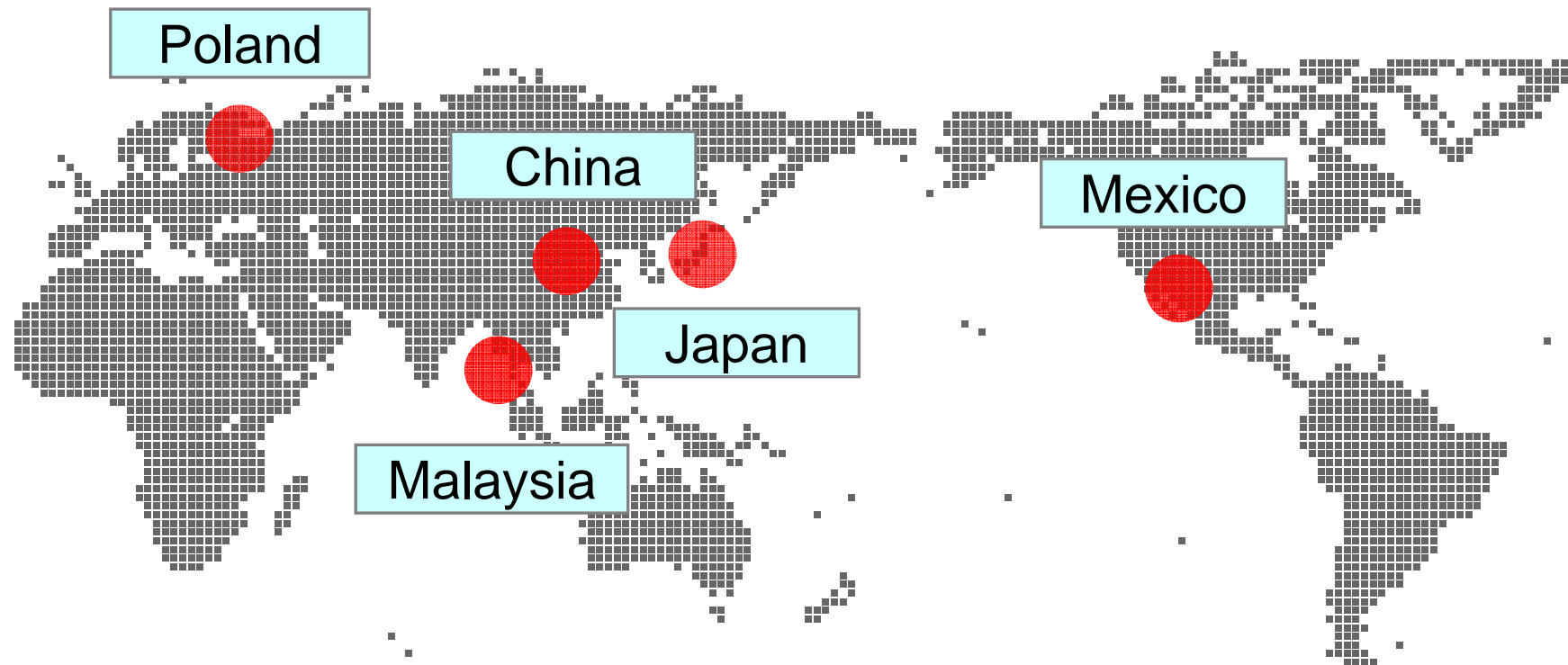


Second Phase
Jan. 2007 30,000 sheets / month



Third Phase
Jul. 2007(Plan) 60,000 sheets / month

3) Integrated production at 5 global bases



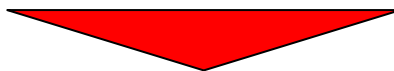
3) Integrated production at 5 global bases

European Market

Poland plant

Enhancement of LCD module production capacity

Jan. 2007 100 thousand units / month



End of 2007 300 thousand units / month

Integrated production of LCD modules and TV sets scheduled for Jul. 2007

3) Integrated production at 5 global bases

North American Market

Mexico plant

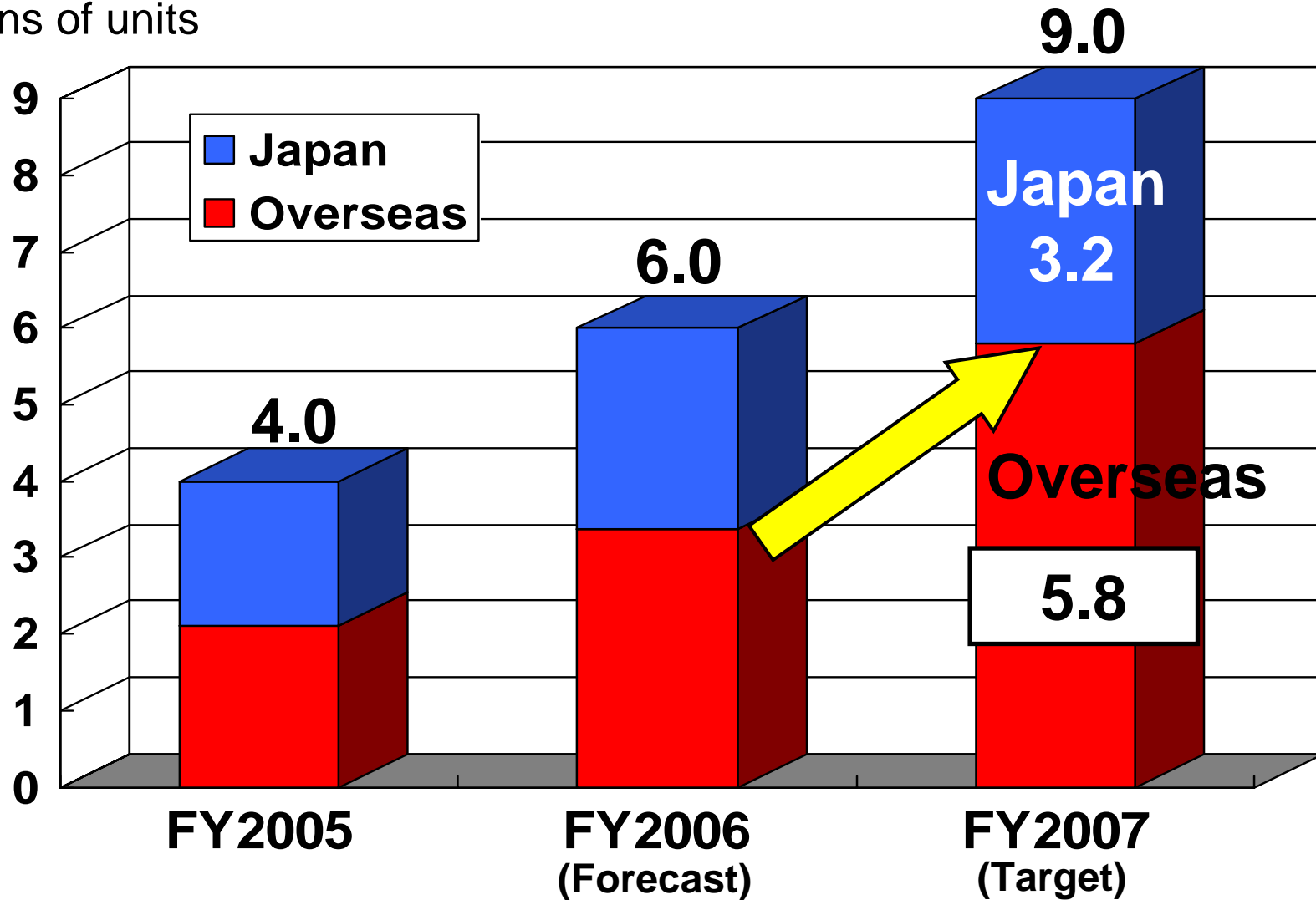
Construction of No.2 plant for integrated production of LCD modules and TV sets scheduled for Jul. 2007

3) Integrated production at 5 global bases

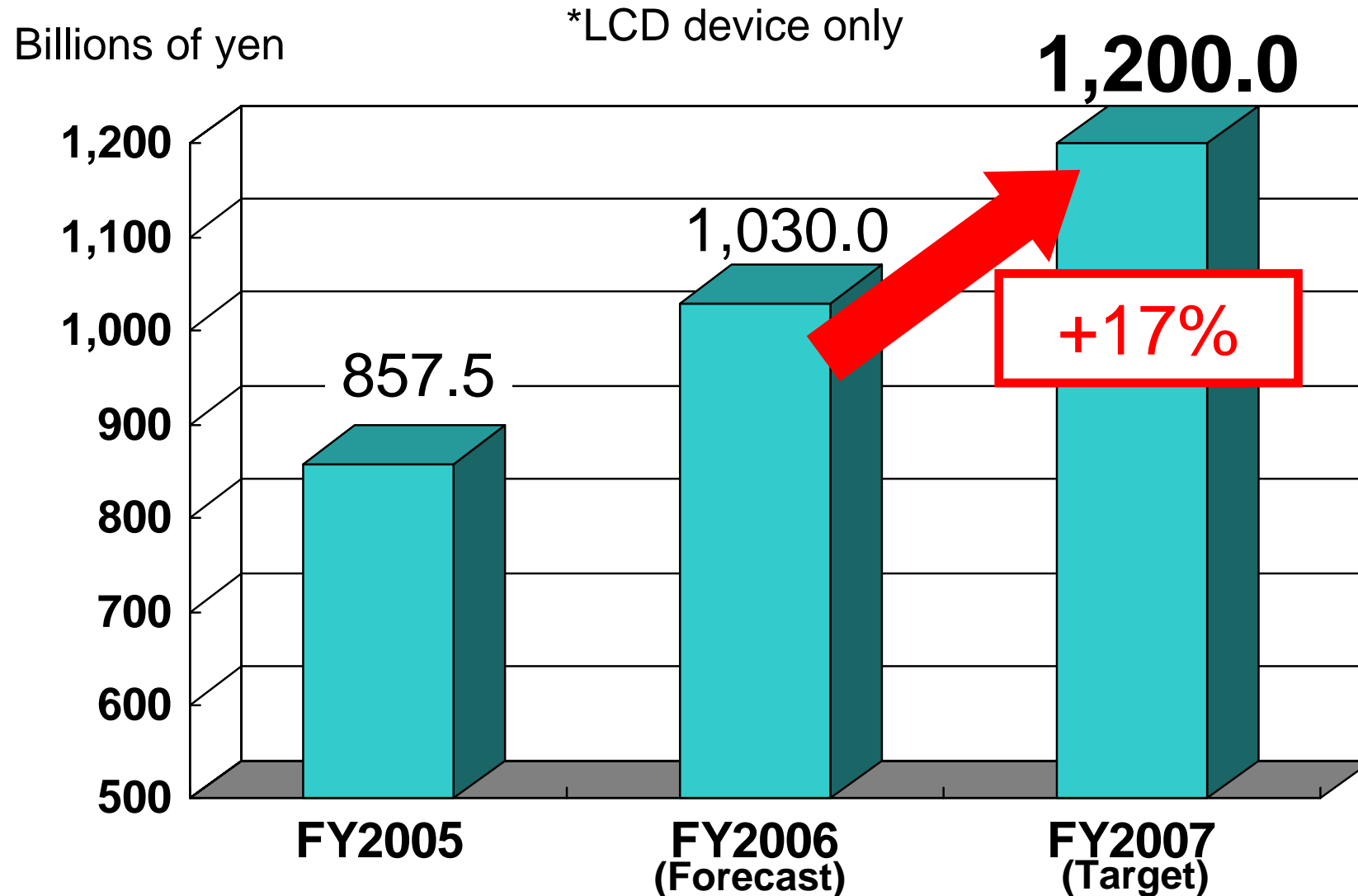


Sharp FY2007 Overseas LCD TV Sales Target

Millions of units



4) Sharp FY2007 LCD Sales Target

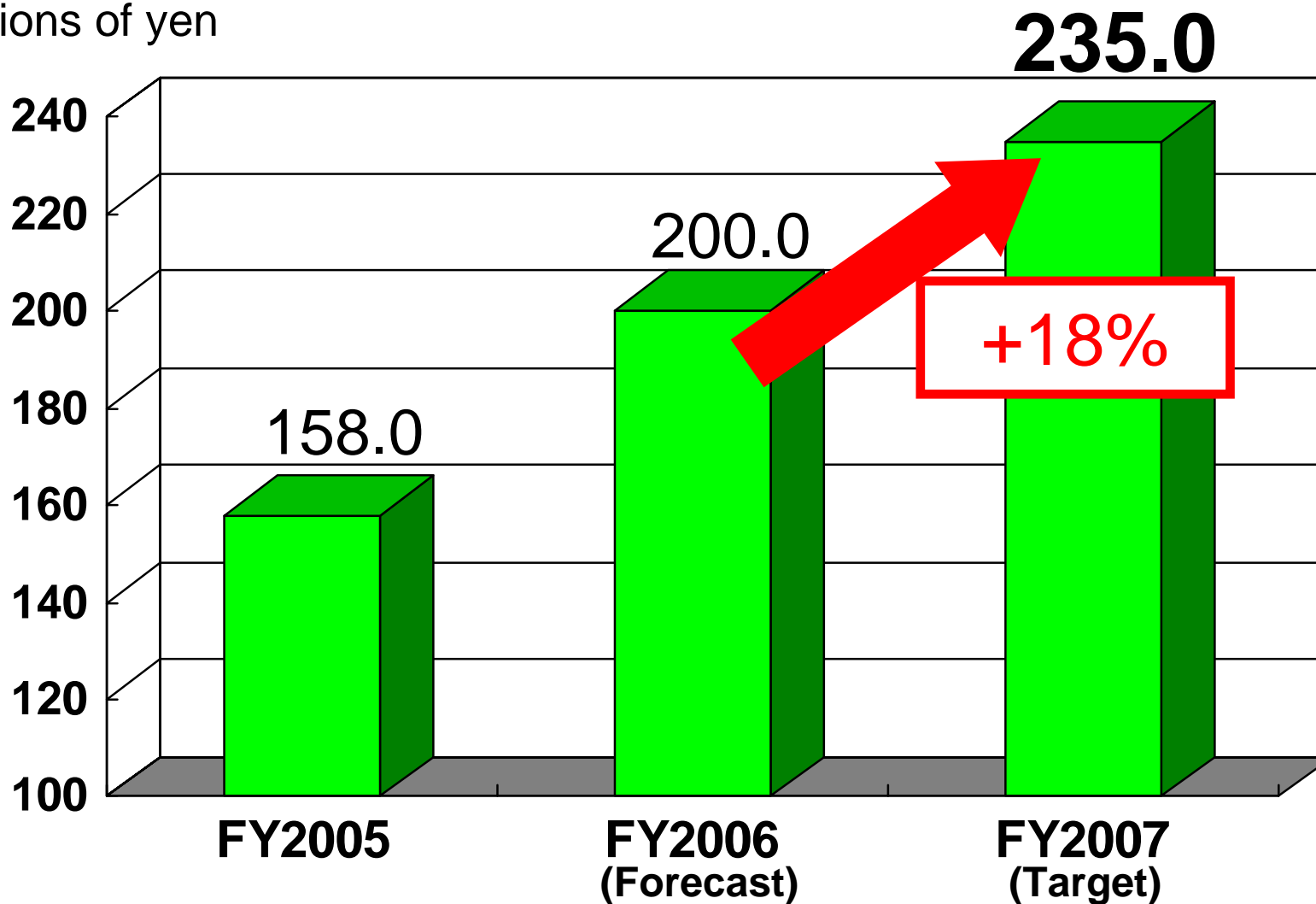


2. Photovoltaic Power Generation Systems



1) Sharp FY2007 Solar Cell Sales Target

Billions of yen



2) Capacity Enhancement at Katsuragi Plant and Stable Procurement of Raw Materials

Capacity Enhancement

Production Capacity at Katsuragi Plant

Enhance annual production capacity from 600MW to **710MW(+110MW)** in Mar. 2007

2) Capacity Enhancement at Katsuragi Plant and Stable Procurement of Raw Materials

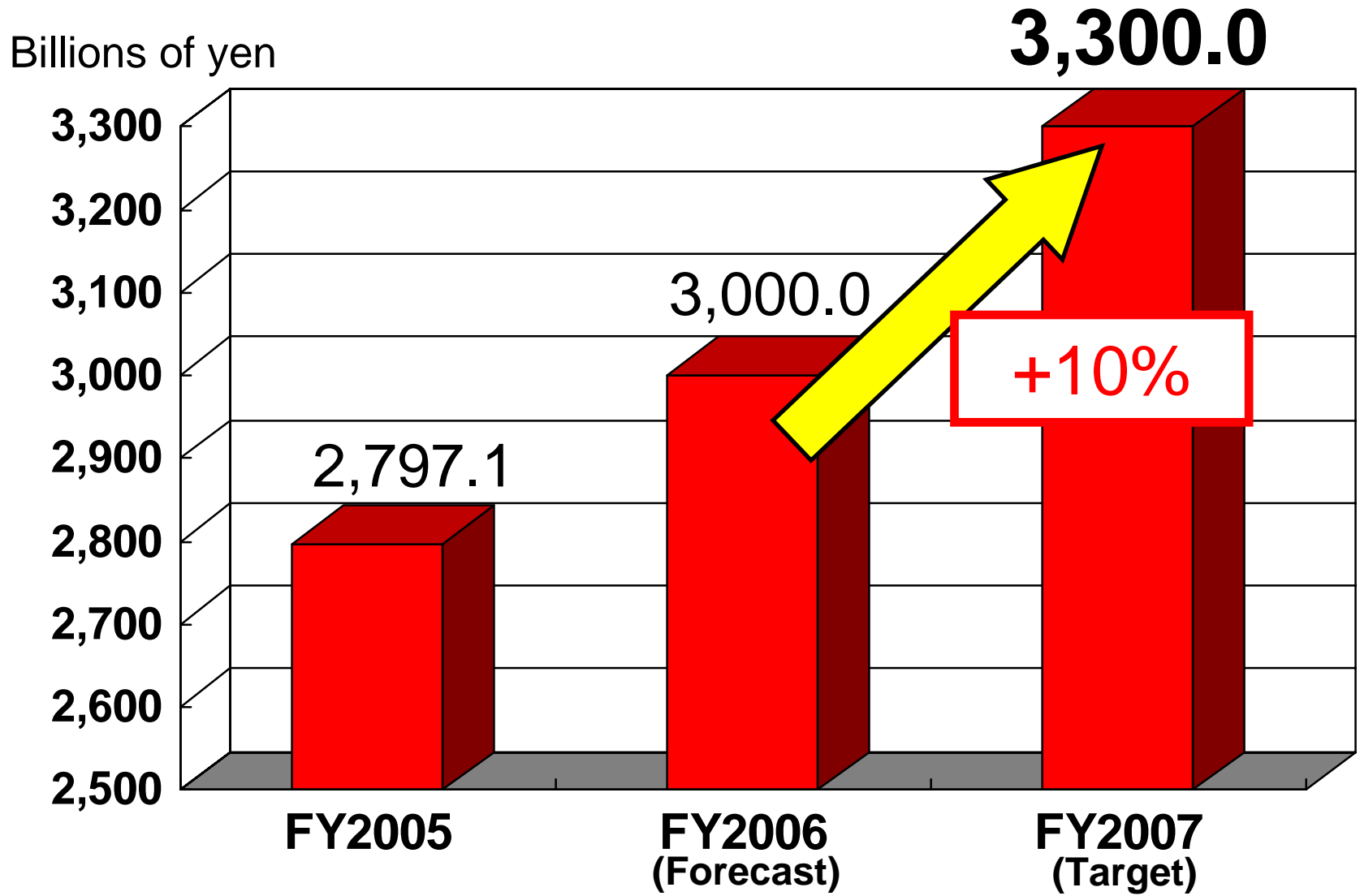
Stable Procurement of Raw Materials

1. Long-term agreement on wafers with material manufacturers

2. Start of in-house production of silicon materials in Toyama Prefecture

Ⅱ . Net Sales Target and Capital Investment for FY2007

FY2007 Net Sales Target



FY2007 Capital Investment (Plan)

Total : Approx. 300 billion yen

For LCDs : 200 billion yen

For solar cells : 10 billion yen

Forward-looking Statements

This presentation material contains certain statements describing the future plans, strategies and performance of Sharp Corporation and its consolidated subsidiaries (hereinafter “Sharp”). These statements are not based on historical or present facts, but are assumptions and estimates based on currently available information. These plans, strategies and performance are subject to known and unknown risks, uncertainties and other factors. On account of such risks, uncertainties and other factors, Sharp's actual performance, business activities and financial position may differ materially from the assumptions and estimates provided. Sharp is under no obligation to update these forward-looking statements in light of new information, future events or any other factors. The risks, uncertainties and other factors that could affect actual results include, but are not limited to:

- (1) The economic situation in which Sharp operates
- (2) Sudden, rapid fluctuations in demand for Sharp’s products and services, as well as intense price competition
- (3) Changes in exchange rates (particularly between the yen and the U.S. dollar, the euro and other currencies)
- (4) Sharp’s ability to respond to rapid technological changes and changing consumer preferences with timely and cost-effective introductions of new products and services
- (5) Regulations such as trade restrictions in other countries

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