

Message to Our Shareholders

At Sharp, our business vision is *Changing the World with 8K+5G and AIoT*. Today, we are engaged in business reform toward commercialization in both 8K+5G Ecosystem and AIoT World. More specifically, driven by the key words *Technology Up, Quality Up, Value Up*, we are not only creating highly competitive equipment and devices driven, but we are also accelerating our shift toward a business model that offers systems, as well as solutions, based on integrated hardware, software, and cloud services. Through these initiatives, we intend to expand our B2C businesses further, as well as strengthen and grow our B2B businesses.



Press Conference in Shenzhen, China

From the perspective of global business expansion, we have expanded our businesses in Japan, ASEAN, and Europe steadily. We will further accelerate the pace of our business expansion in these regions, while at the same time aggressively growing our businesses in China and the Americas, realizing further growth through a global five-axis model.

Responsibility for the Future

In recent years, the international community has experienced an acceleration of movements designed to solve social issues, as seen in the 17 Sustainable Development Goals (SDGs) to achieve by 2030 and the enactment of the Paris Agreement, a framework for reducing greenhouse gases. Against this backdrop, in February 2019, we formulated a new long-term environmental vision toward the year 2050. We call this vision, SHARP Eco Vision 2050. Engaging in various measures to achieve this vision, we will contribute to the realization of a sustainable society, creating clean energy beyond that which we consume and otherwise minimizing the impact of our business activities on the environment.

In addition, we will continue to provide our support as a signatory* to the 10 principles of the United Nations Global Compact related to human rights, labor, the environment, and anti-corruption, moving forward with measures to address global issues that include conflict minerals and human rights.

*Signed in June 2009

Transformation

Fiscal 2019 is the final year in our transformation for the next 100 years. We will achieve transformations in our business, our target markets, and our operations *Three Transformations* to build a strong business infrastructure capable of supporting future sustainable growth, while contributing solutions to various international societal issues through 8K+5G and AIoT. Further, we will ensure dramatic growth for Sharp.

Sharp will continue to devote ourselves physically and mentally to our work to answer the expectations of you, our shareholders, and our other stakeholders. We look forward to your ongoing support.



Business Policy Announcement

J.W. Tai
Chairman,
President & CEO