

Top Message

We will continue to contribute to the safety and security of the international community in good faith and through our unique technologies

On September 15, we celebrated the 108th anniversary of our founding. Once again, we want to thank you, every one of our stakeholders, for your support of Sharp.

Since the beginning of 2020, we have faced unprecedented changes in our environment, including the threat of the global COVID-19 pandemic on human health and the significant impact of the pandemic on the economy. In the midst of these circumstances, Sharp has looked back to the founding spirit of our company and business philosophy, part of which states that we will contribute to the culture, benefits and welfare of people throughout the world in good faith and through our unique technologies. True to these words, we will leverage our business activities to help quickly establish new normal lifestyles in the with-COVID-19 and post-COVID-19 eras, enabling all people to live in safety and security.

Specifically, the Sharp business vision is *Changing the World with 8K+5G and AIoT*. Here, we are engaged in creating innovative solutions in collaboration with many different companies, focusing on 8K, 5G, AI, IoT, robotics, and other advanced technologies. As we pursue these initiatives, we will develop a series of new ideas to capture demand for needs that have expanded in the wake of the COVID-19 pandemic. Demand related to staying at home, telework, and education and medical IT are just a few examples. Here, we will be proactive in building social infrastructure for a new era.

As part of our contribution to society in response to COVID-19, we responded to a request from the Japanese government to produce PPE masks. In just one month, we began mass production in late March using the clean rooms at our Mie plant (Mie Prefecture, Japan). Sharp's quick response and willingness to enter a new field was highly regarded by many observers, and numerous customers now use our masks enthusiastically.

Our new mask production and sales efforts attracted a great deal of attention. But Sharp has a history of contributing to healthy living through air conditioners that feature our unique Plasmacluster technology, recognized by public institutions in Japan and around the world for its impact on controlling virus propagation, mold sterilization, and more. Our Healsio superheated steam oven and other healthy cooking appliances are more examples of our contribution to healthy living. We intend to strengthen these initiatives further in the future. At the same time, we will expand into the medical and nursing care business fields, quickly launching new, uniquely Sharp solutions one after the other that contribute to a healthier, happier society.

In addition to these initiatives, Sharp will also contribute to achieving the SDGs through our business activities. We will work to achieve the Sharp Eco Vision 2050, our long-term environmental vision, having defined goals in the areas of climate change, resource recycling, and safety and security. Here, we will generate clean energy in excess of energy consumed and minimize the environmental impact of our global business activities.

As a signatory to the United Nations Global Compact*, Sharp supports the ten principles related to human rights, labor, the environment, and anti-corruption. We are advancing measures to address global issues that include respect for human rights and responsible mineral sourcing.

With shareholder approval at the June 2020 ordinary general meeting of shareholders, Sharp revised our management structure, transitioning to a CEO-COO format. Going forward under this new business management framework, we will work as one united Sharp to engage in quickly building our 8K+5G Ecosystem and AIoT World to achieve sustainable growth. And we will also contribute to the further development of the international community.

September 2020

*Signed in June 2009



J.W. Tai
Chairman & CEO



Katsuaki Nomura
President & COO