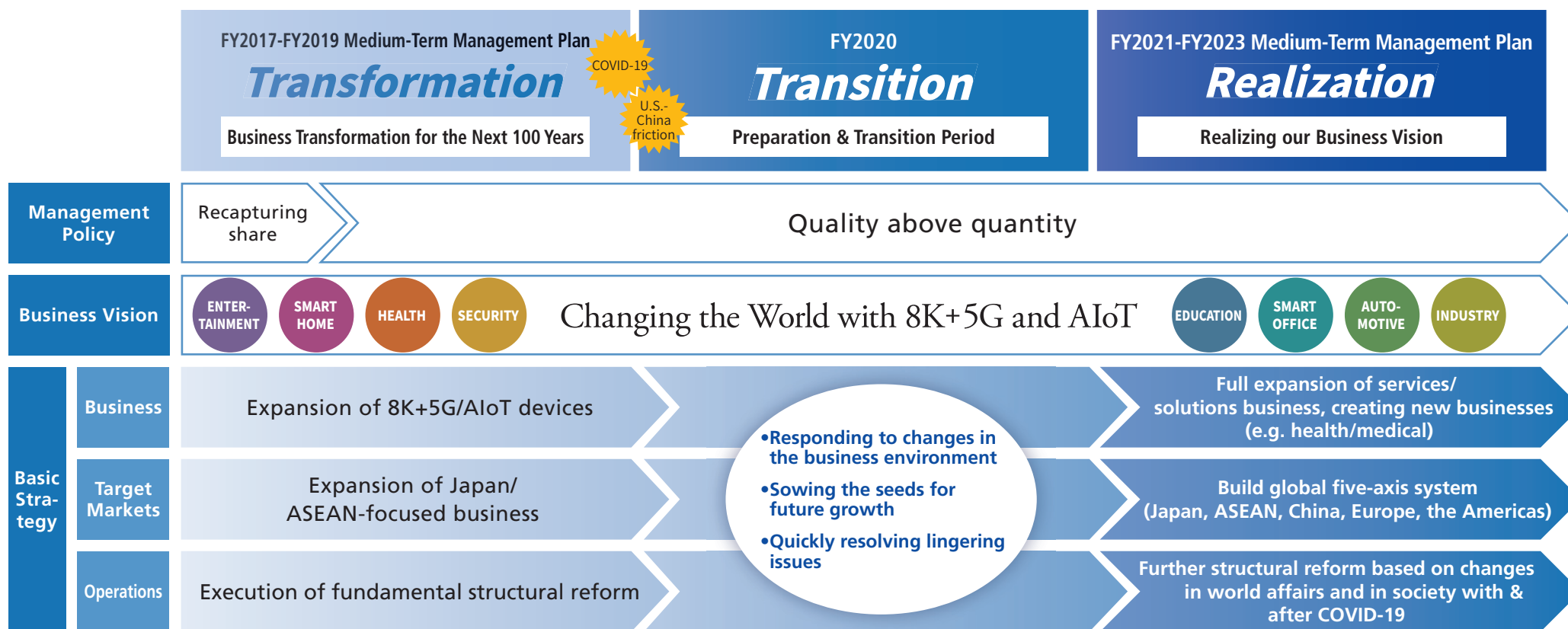


## Future Initiatives



In order to realize its business vision, Sharp will collaborate with a range of partners to build our 8K+5G Ecosystem and AIoT World, generating a series of new value offerings unique to Sharp. At the core of these are innovative proprietary technologies in realms such as 8K, 5G, AI, IoT, and robotics.

The business environment has been violently shaken up from such factors as the COVID-19 pandemic and U.S.-China trade frictions. Therefore, we have positioned fiscal 2020 as our period of *Transition* seeking to respond to changes in the business environment, sow the seeds for future growth, and quickly resolve lingering issues. For example, in response to stay-at-home demand, we will strengthen development for Healsio Hot Cook, Healsio Deli, and high-value-added TVs (e.g. 8K/4K models). We will also actively promote Plasmacluster-equipped products in keeping with heightening awareness of cleanliness and the environment. In addition, we are providing large-size touch panel displays, PCs, tablets, and other products in a timely manner with the expansion of telework, digitization

of work processes, and advancement of educational ICT (e.g. as in the GIGA School Program) in Japan and overseas. Accordingly, we will steadily capture display demand driven by these changes. We will also focus on efforts such as developing COCORO OFFICE and unmanned solutions. Further, in regard to the supply chain, we will conduct detailed analyses of impacts from business environment changes on our procurement, production, sales, and other processes, rebuilding a structure more resilient to business risks.

In fiscal 2021 and beyond, we will advance a full-scale *Realization* of our business vision. By realizing innovation in various business fields such as Smart Home, Smart Office, Entertainment, Education, Health, Security, Industry, and Automotive, we will achieve both sustainable business expansion and resolution of international social issues.