

FOR IMMEDIATE RELEASE

Company: Sharp Corporation
Representative: Mikio Katayama, President & COO
Securities Code: 6753
Contact: Kenichi Hatanaka, Division General Manager,
Corporate Public Relations Division
Tel: Osaka (06) 6625-3006
Tokyo (03) 3260-1870

**Notice Regarding Introduction of Executive Officer System and
Executive Personnel Changes**

Sharp Corporation (the "Company") resolved at the Board of Directors Meeting held on April 25, 2008 the introduction of the Executive Officer System and the appointment of the Executive Officers as follows:

1. Reason for Introduction of the Executive Officer System

For achievement of its operations and business scale expansions, efficient management systems and speedy decision-making are essential. The Company hereby decided to make an adequate number of Directors on the Board of Directors, and introduce the Executive Officer System which enables the Company to further strengthen its operational structure and to clarify the operational responsibility of each Executive Officer.

2. Outline of the System

- (1) The term of office of the Executive Officers shall be one (1) year.
- (2) The appointment and discharge of the Executive Officers shall be made by the Board of Directors.

3. Timing of Introduction of the System

The System shall be introduced on June 24, 2008.

The following changes of Directors (including the appointment of the Executive Officers) shall be scheduled, contingent upon a resolution to be passed at the 114th Ordinary General Meeting of Shareholders held on June 24, 2008, and the subsequent Board of Directors Meeting.

4. Staff Changes (effective June 24)

(1) Director Candidates.

Name	New Title (New responsibility)	Current Title (Current responsibility)
Katsuhiko Machida	Chairman and CEO	Chairman and CEO
Mikio Katayama	President and COO	President and COO
Masafumi Matsumoto	Representative Director and Executive Vice President (Product Business)	Corporate Senior Executive Vice President (Business Operations) *Product Business (effective May 1)
Toshio Adachi	Representative Director and Executive Vice President (Group General Manager Tokyo Branch)	Corporate Senior Executive Vice President (Group General Manager Tokyo Branch)
Toshishige Hamano	Representative Director and Executive Vice President (Chief General Administration Officer and Solar Business, Group General Manager of Sakai Manufacturing Complex Construction Group)	Corporate Senior Executive Director (Group General Manager of Solar Systems Group) *Corporate Senior Executive Vice President Chief Officer of General Administration and Solar Business (effective May 1)
Yoshiaki Ibuchi	Representative Director and Executive Vice President (Electronic Components and Devices Business)	Corporate Senior Executive Director (Chief Environmental Protection Officer , Group General Manager of CS Promotion Group) *Corporate Senior Executive Vice President Electronic Components and Devices Business (effective May 1)
Kenji Ohta	Director and Senior Executive Managing Officer (Chief Technology Officer)	Corporate Senior Executive Director (Chief Technology Officer)
Takashi Nakagawa	Director and Executive Managing Officer (Legal Affairs and Intellectual Property, Group General Manager of CSR Promotion Group)	Corporate Executive Director (Legal Affairs and Intellectual Property, Group General Manager of CSR Promotion Group)
Tetsuo Onishi	Director and Executive Officer (Group General Manager of Corporate Accounting and Control Group)	Corporate Director (Group General Manager of Corporate Accounting and Control Group)
Nobuyuki Taniguchi	Director and Executive Officer (Group General Manager of Human Resources Group)	Corporate Director (Group General Manager of Human Resources Group)

(2) Retiring Directors

Name	Current Title (Current responsibility)
Hiroshi Saji	Corporate Senior Executive Vice President (Chief General Administration Officer, Group General Manager of Sakai Manufacturing Complex Construction Group) *Corporate Management Advisor (effective June 24) Sakai Manufacturing Complex Construction and Group General Manager of Sakai Manufacturing Complex Construction Group (effective May 1)
Masaaki Ohtsuka	Corporate Senior Executive Director (General Manager of Domestic Sales and Marketing Group) *Advisor (effective June 24)
Kohichi Takamori	Corporate Executive Director (Group General Manager of Domestic Marketing Group - Communication Products) *Executive Managing Officer (effective June 24)
Yoshisuke Hasegawa	Corporate Executive Director (Group General Manager of Communication Systems Group) *Executive Managing Officer (effective June 24)
Shigeaki Mizushima	Corporate Executive Director (Group General Manager of Corporate Research and Development Group) *Executive Managing Officer (effective June 24)
Nobuyuki Sugano	Corporate Executive Director (Group General Manager of International Business Group, CEO China) *Executive Managing Officer (effective June 24) International Business, Group General Manager of International Sales and Marketing Group, Chief Executive Officer China (effective May 1)
Toshihiko Hirobe	Corporate Executive Director (Audio-Visual Systems and Large LCD Business, Group General Manager of Audio-Visual Systems Group) *Executive Managing Officer (effective June 24)
Yoshiki Sano	Corporate Director (Group General Manager of Sales and Marketing Group - Electronic Components and Devices) *Executive Officer (effective June 24)
Takashi Okuda	Corporate Director (Group General Manager of Corporate Procurement Group) *Executive Officer (effective June 24) Group General Manager of International Production Planning Group (effective May 1)
Toshihiko Fujimoto	Corporate Director (Group Deputy General Manager of International Business Group, General Manager of Strategic Planning) *Executive Officer (effective June 24) General Manager of Management Planning Board (effective May 1)
Takuji Okawara	Corporate Director (Group General Manager of Global Brand Strategy Group) *Executive Officer (effective June 24)

Name	Current Title (Current responsibility)
Takashi Nukii	Corporate Director (Group General Manager of Electronic Components and Devices Group) *Executive Officer (effective June 24)
Toru Chiba	Corporate Director (Group Deputy General Manager of Corporate Research and Development Group, General Manager of System Technology) *Executive Officer (effective June 24)
Daisuke Koshima	Corporate Director (Group Deputy General Manager of International Business Group, CEO Americas and Chairman of the Board, Sharp Electronics Corporation) *Executive Officer (effective June 24) Group Deputy General Manager of International Sales and Marketing Group, CEO Americas and Chairman of the Board, Sharp Electronics Corporation (effective May 1)
Masatsugu Teragawa	Corporate Director (Group Deputy General Manager of Corporate Research and Development Group, General Manager of Display Technology) *Executive Officer (effective June 24)

(3) Corporate Auditor Candidates

Name	Current responsibility
Shinji Hirayama	Senior Managing Director Mizuho Information & Research Institute, Inc.
Yoichiro Natsuzumi	Lawyer IROKAWA Law Office

Both are candidates for the positions of Outside Corporate Auditor

(4) Retiring Corporate Auditors

Name	Present Title
Tomohiro Gonda	Corporate Auditor
Mitsuhiko Iwasaki	Corporate Auditor
Michihiro Ishii	Corporate Auditor

(5) Executive Officer Candidates

Name	New Title (New responsibility)	Current Title (Current responsibility)
Katsuhiko Machida	Chairman and CEO	Chairman and CEO
Mikio Katayama	President and COO	President and COO

Name	New Title (New responsibility)	Current Title (Current responsibility)
Masafumi Matsumoto	Representative Director and Executive Vice President (Product Business)	Corporate Senior Executive Vice President (Business Operations) *Product Business (effective May 1)
Toshio Adachi	Representative Director and Executive Vice President (Group General Manager Tokyo Branch)	Corporate Senior Executive Vice President (Group General Manager Tokyo Branch)
Toshishige Hamano	Representative Director and Executive Vice President (Chief General Administration Officer and Solar Business, Group General Manager of SAKAI Manufacturing Complex Construction Group)	Corporate Senior Executive Director (Group General Manager of Solar Systems Group) *Corporate Senior Executive Vice President Chief General Administration Officer and Solar Business (effective May 1)
Yoshiaki Ibuchi	Representative Director and Executive Vice President (Electronic Components and Devices Business)	Corporate Senior Executive Director (Chief Environmental Protection Officer, Group General Manager of CS Promotion Group) *Corporate Senior Executive Vice President Electronic Components and Devices Business (effective May 1)
Kenji Ohta	Director and Senior Executive Managing Officer (Chief Technology Officer)	Corporate Senior Executive Director (Chief Technology Officer)
Takashi Nakagawa	Director and Executive Managing Officer (Legal Affairs and Intellectual Property, Group General Manager of CSR Promotion Group)	Corporate Executive Director (Legal Affairs and Intellectual Property, Group General Manager of CSR Promotion Group)
Kohichi Takamori	Executive Managing Officer (Group General Manager of Domestic Marketing Group - Communication Products)	Corporate Executive Director (Group General Manager of Domestic Marketing Group - Communication Products)
Yoshisuke Hasegawa	Executive Managing Officer (Group General Manager of Communication Systems Group)	Corporate Executive Director (Group General Manager of Communication Systems Group)
Shigeaki Mizushima	Executive Managing Officer (Group General Manager of Corporate Research and Development Group)	Corporate Executive Director (Group General Manager of Corporate Research and Development Group)

Name	New Title (New responsibility)	Current Title (Current responsibility)
Nobuyuki Sugano	Executive Managing Officer (International Business, Group General Manager & CEO China, International Sales and Marketing Group)	Corporate Executive Director (Group General Manager & CEO China, International Business Group) *International Business, Group General Manager & CEO China, International Sales and Marketing Group (effective May 1)
Toshihiko Hirobe	Executive Managing Officer (Audio-Visual Systems and Large LCD Business, Group General Manager of Audio-Visual Systems Group)	Corporate Executive Director (Audio-Visual Systems and Large LCD Business, Group General Manager of Audio-Visual Systems Group)
Yoshiki Sano	Executive Officer (Group General Manager of Sales and Marketing Group - Electronic Components and Devices)	Corporate Director (Group General Manager of Sales and Marketing Group - Electronic Components and Devices)
Takashi Okuda	Executive Officer (Group General Manager of International Production Planning Group)	Corporate Director (Group General Manager of Corporate Procurement Group) *Group General Manager of International Production Planning Group (effective May 1)
Tetsuo Onishi	Director and Executive Officer (Group General Manager of Corporate Accounting and Control Group)	Corporate Director (Group General Manager of Corporate Accounting and Control Group)
Toshihiko Fujimoto	Executive Officer (General Manager of Management Planning Board)	Corporate Director (Group Deputy General Manager of International Business Group, General Manager of Strategic Planning) *General Manager of Management Planning Board (effective May 1)
Takuji Okawara	Executive Officer (Group General Manager of Global Brand Strategy Group)	Corporate Director (Group General Manager of Global Brand Strategy Group)
Takashi Nukii	Executive Officer (Group General Manager of Electronic Components and Devices Group)	Corporate Director (Group General Manager of Electronic Components and Devices Group)
Toru Chiba	Executive Officer (Group Deputy General Manager of Corporate Research and Development Group, General Manager of System Technology)	Corporate Director (Group Deputy General Manager of Corporate Research and Development Group, General Manager of System Technology)

Name	New Title (New responsibility)	Current Title (Current responsibility)
Daisuke Koshima	Executive Officer (Group Deputy General Manager & CEO Americas, International Sales and Marketing Group, CEO and Chairman of the Board of Sharp Electronics Corporation)	Corporate Director (Group Deputy General Manager & CEO Americas, International Business Group, CEO and Chairman of the Board, Sharp Electronics Corporation) *Group Deputy General Manager & CEO Americas, International Sales and Marketing Group, CEO and Chairman of the Board of Sharp Electronics Corporation (effective May 1)
Masatsugu Teragawa	Executive Officer (Group Deputy General Manager of Corporate Research and Development Group, General Manager of Display Technology)	Corporate Director (Group Deputy General Manager of Corporate Research and Development Group, General Manager of Display Technology)
Nobuyuki Taniguchi	Director and Executive Officer (Group General Manager of Human Resources Group)	Corporate Director (Group General Manager of Human Resources Group)
Tetsuroh Muramatsu	Executive Officer (Group General Manager of Solar Systems Group)	(Group Deputy General Manager of Solar Systems Group) *Group General Manager of Solar Systems Group (effective May 1)
Moriyuki Okada	Executive Officer (Group General Manager of Domestic Sales and Marketing Group)	(Group Deputy General Manager of Domestic Sales and Marketing Group, President, Sharp Electronics Marketing Corporation) *Group General Manager of Domestic Sales and Marketing Group (effective May 1)
Kazutaka Ihori	Executive Officer (Group General Manager of Health and Environment Systems Group)	(Group General Manager of Health and Environment Systems Group)
Norikazu Hohshi	Executive Officer (Group General Manager of Mobile Liquid Crystal Display Group)	(Group General Manager of Mobile Liquid Crystal Display Group)
Fujikazu Nakayama	Executive Officer (Group General Manager of Digital Document Systems Group)	(Group General Manager of Digital Document Systems Group)

Name	New Title (New responsibility)	Current Title (Current responsibility)
Masami Ohbatake	Executive Officer (Group General Manager of Information & Communication Systems Group)	(Group General Manager of Information & Communication Systems Group)
Tsuneo Nakamura	Executive Officer (Group General Manager of AVC Liquid Crystal Display Group)	(Group General Manager of AVC Liquid Crystal Display Group)
Motohiko Hayashi	Executive Officer (Group General Manager of CS Promotion Group)	(Group Deputy General Manager of CS Promotion Group) *Group General Manager of CS Promotion Group (effective May 1)
Shigeo Terashima	Executive Officer (Group General Manager of Intellectual Property Group)	(Group General Manager of Intellectual Property Group)
Hiroshi Morimoto	Executive Officer (Group General Manager of Environmental Protection Group)	(Group General Manager of Environmental Protection Group)

Change of Company Structure and Staff

Company structure and staff will be changed as follows:

Change of Company Structure (effective May 1)

Establish General Manager of International Business and International Business Group will be divided into International Sales and Marketing Group and International Production Planning Group, and International Sales and Marketing Group and International Production Planning Group will belong to General Manager of International Business.

Staff Changes (effective May 1)

(1) Promotion

Name	New Title	Current Title
Toshishige Hamano	Corporate Senior Executive Vice President	Corporate Senior Executive Director
Yoshiaki Ibuchi	Corporate Senior Executive Vice President	Corporate Senior Executive Director

(2) Changes

Name	New Title (New responsibility)	Current Title (Current responsibility)
Hiroshi Saji	Corporate Senior Executive Vice President (Sakai Manufacturing Complex Construction, Group General Manager of Sakai Manufacturing Complex Construction Group)	Corporate Senior Executive Vice President (Chief General Administration Officer, Group General Manager of Sakai Manufacturing Complex Construction Group)
Masafumi Matsumoto	Corporate Senior Executive Vice President (Product Business)	Corporate Senior Executive Vice President (Business Operation)
Toshishige Hamano	Corporate Senior Executive Vice President (Chief Officer of General Administration and Solar Business)	Corporate Senior Executive Vice President (Group General Manager of Solar Systems Group)
Yoshiaki Ibuchi	Corporate Senior Executive Vice President (Electronic Components and Devices Business)	Corporate Senior Executive Vice President (Chief Environmental Protection Officer, Group General Manager of CS Promotion Group)

Name	New Title (New responsibility)	Current Title (Current responsibility)
Masaaki Ohtsuka	Corporate Senior Executive Director	Corporate Senior Executive Director (Group General Manager of Domestic Sales and Marketing Group)
Nobuyuki Sugano	Corporate Executive Director (International Business and Group General Manager of International Sales and Marketing Group, Chief Executive Officer China)	Corporate Executive Director (Group General Manager of International Business Group, Chief Executive Officer China)
Takashi Okuda	Corporate Director (Group General Manager of International Production Planning Group)	Corporate Director (Group General Manager of Corporate Procurement Group)
Toshihiko Fujimoto	Corporate Director (General Manager of Management Planning Board)	Corporate Director (Group Deputy General Manager of International Business Group, General Manager of Strategic Planning)
Daisuke Koshima	Corporate Director (Group Deputy General Manager of International Sales and Marketing Group, CEO and Chairman of the Board, Sharp Electronics Corporation)	Corporate Director (Group Deputy General Manager of International Business Group, CEO and Chairman of the Board, Sharp Electronics Corporation)
Motohiko Hayashi	Group General Manager of CS Promotion Group	Group Deputy General Manager of CS Promotion Group
Masayuki Mikami	Group Deputy General Manager of International Sales and Marketing Group	General Manager of Management Planning Board
Fumihiko Yamazoe	Group Deputy General Manager of International Production Planning Group	Group Deputy General Manager of Corporate Procurement Group
Moriyuki Okada	Group General Manager of Domestic Sales and Marketing Group	Group Deputy General Manager of Domestic Sales and Marketing Group, President ,Sharp Electronics Marketing Corporation
Hiroaki Asai	Group Deputy General Manager of Domestic Sales and Marketing Group, President ,Sharp Electronics Marketing Corporation	President Sharp Amenity Systems Corporation
Tetsuroh Muramatsu	Group General Manager of Solar Systems Group	Group Deputy General Manager of Solar Systems Group