

July 30, 2012

Company Name: Sharp Corporation
Representative: Takashi Okuda
President & Representative Director
(Code No. 6753)

Company Name: Toppan Printing Co., Ltd.
Representative: Shingo Kaneko
President & Representative Director
(Code No. 7911)

Company Name: Dai Nippon Printing Co., Ltd.
Representative: Yoshitoshi Kitajima
President & Representative Director
(Code No. 7912)

**Change of the Effective Date of Business Integration (Simplified Absorption-type Company Split)
of Liquid Crystal Display Color Filter Businesses Operated by
Toppan Printing and Dai Nippon Printing at Sakai Plant into Sharp's Subsidiary**

With respect to the company split (the "Absorption-type Company Split") which was announced in our press releases titled "Business Integration (Simplified Absorption-type Company Split) of Liquid Crystal Display Color Filter Businesses Operated by Toppan Printing and Dai Nippon Printing at Sakai Plant into Sharp's Subsidiary and Transfer of Sharp's Subsidiary" dated May 24, 2012 and "Change of the Effective Date of Business Integration (Simplified Absorption-type Company Split) of Liquid Crystal Display Color Filter Businesses Operated by Toppan Printing and Dai Nippon Printing at Sakai Plant into Sharp's Subsidiary" dated June 28, 2012 (the "Press Release of June 28, 2012"), we hereby announce that the effective date of the Absorption-type Company Split will be changed.

1. Details of Change

Effective Date of the Absorption-type Company Split

Before Change: August 1, 2012 (scheduled)

After Change: August 31, 2012 (scheduled)

2. Reason for Change

As announced in the Press Release of June 28, 2012, we have been continuously working toward the target effective date of the Absorption-type Company Split to August 1, 2012. However, the procedures regarding the Absorption-type Company Split turns out to need more days than initially envisioned, and we have decided to change the effective date thereof to August 31, 2012.